



- Generate Cash Rebates!
- Exclusive Discounts!
- Compare and Save!

An Exciting New Way to Save!

EDVANTAGE[®]

The Edvantage[®] Program allows Members to shop at over 1,400 on-line merchants and 13,000 restaurants. These merchants, in return for your patronage, will return a percentage of your purchases back to you in the form of rebates.

Participating Members can easily save \$400 and generate an additional \$100 in rebates a year.

Enrollment is fast and simple. It takes 2 minutes to register during your first visit to the site. You can then begin using the service immediately. Members are provided with a secure and private method of purchasing and saving online.

Contact Edvantage[®] at:
Van Horn Communications
 Devonshire Towers II
 2141 Downyflake Lane
 Allentown, PA 18103
 1(800) 544-8976
CustomerService@edvantageprogram.com

- **Generate \$50 During Your First Visit at No Cost**
 Innovative Programs such as “\$50 Rebate” & “Money for Nothing” allow you to receive Rebates quickly & easily at **No Cost**.
- **Members Save Money**
 Participating Merchants offer exclusive online sales, discounts, products, promotions and specials.
- **Convenience of Shopping**
 Members can shop at multiple merchants with a click of the mouse to compare products, services and prices.
- **Over 13,000 Restaurants Provide Discounts**
 The average Restaurant available on the Edvantage[®] Program offers **\$25 Gift Certificates for only \$10, a 60% savings**. Members receive an additional 10% Rebate on each Certificate.
- **Over 1,400 Merchants Provide Rebates for Your Purchases**
 Wal-Mart, PETsSMART, Office Depot, Best Buy, REI, Expedia, Macy’s, Dell, FTD.com, Enterprise, Payless Shoes, ...and so many more.
- **Additional Seasonal Promotions**
 Edvantage[®] provides optional emails that include seasonal promotions for Holidays and Special Events.

To Get Started go to:

www.EdvantageProgram.com/SampleBusiness

ACCESS CODE: SampleBusiness



Easy Steps to Generate Rebates

RESTAURANTS




With over 13,000 Restaurants participating on the Edvantage® Program, it is easy for Members to generate a significant financial impact in the form of both savings and rebates. The majority of the Restaurants on the Edvantage® Program offer **\$25 gift certificates for only \$10**. In addition, for every certificate purchased the Member receives a Rebate equal to 10.0% of the purchase value of the certificate. (Since the average certificate costs \$10, the average rebate generated is \$1.00.)

The typical family in the US “Dines-Out” on average 4 times a week. If a Member of the Edvantage® Program went to one of the participating Edvantage® Restaurants 1 out of those 4 times a week, that member would generate in excess of **\$750** of savings for themselves and create approximately **\$50 in Cash Rebates** every year.

“MONEY FOR NOTHING”

The Edvantage® Program always strives to provide the best quality product and the greatest opportunity for participating Members to benefit from the Edvantage® Program. Through special Merchant relationships and promotions, Edvantage® creates ways to for these Members to save money and generate rebates easily and productively.

One such promotion is “Money For Nothing”. A number of Merchants on the Edvantage® Program pay rebates without requiring a purchase of their products. Simply, Fill out a Survey... Request a Price Quote... Participate in a Free Trial... Or Register to receive more Information. Members can generate over **\$50** for their themselves during their first visit by checking out a few of these Merchants in “Money For Nothing”.

MERCHANT	OFFER
	<p style="text-align: right;">\$10.00 Sign-up for a Free Trial!</p>
 <p>*** ING DIRECT DOES NOT OFFER A REBATE. BONUS COMES FROM EDVANTAGE PROGRAM.</p>	<p style="text-align: right;">\$10.00 Receive BONUS from Edvantage for every NEW savings account opened!</p>
	<p style="text-align: right;">\$12.00 Sign-up for Free Trial!</p>



Checklist for Success!



The opportunity for individuals to **Save Money & Generate Rebates** has never been easier. Follow these simple steps to generate a significant amount of savings and rebates:

STEP 1:

TODAY!

There is no time like the present! It is essential to complete the following tasks immediately to establish a strong foundation in the process of generating your success through the Edvantage® Program.

1. ___ Register for the Edvantage Program & Complete **“\$50 Rebate”**. Follow the Directions on Document Labeled **“Getting Started”**.
2. ___ Open Savings Accounts for each of your Family members with **ING Direct**. For Each Account Opened, Edvantage® will provide a **\$10** Rebate.
3. ___ Check your Credit Report for FREE at **FREECreditReport.com** and receive **\$12**.
4. ___ Get a Free Trial from **“Netflix”**. Edvantage will provide a **\$10** Rebate! (You must convert to paid subscription to receive rebate.)

STEP 2:

THIS WEEK!

Now that you have finished this first Step, you are well on your way! Login to the Edvantage® Program using the Username and Password you established when you registered and complete the following:

1. ___ Within the Merchant Directory, select **“Restaurants & Dining”** or **“R”**, then select **“Restaurant.com”**. Type in your zip code to find the restaurants closest to you. Each time you purchase a gift certificate, you will **Save \$15** and **Generate a \$1** Rebate. (If you use these certificates twice a month for 6 months, you will **Save & Generate** over **\$190!**)
2. ___ Now, using the Edvantage® Program, purchase **One Item** you regularly buy in a store. (i.e. **office supplies, pet food, beauty supplies, books, coffee**, etc.) Save money by finding the best deal possible using the Alphabetical, Categorical & Key Word Searches. Also, look for **Exclusive Savings Codes!**

STEP 3:

NEXT WEEK!

Having experienced how easy it is to use the Edvantage® Program, it is time to take the final step. Login again and let Edvantage® take you to a whole new level.

1. ___ Just like **“\$50 Rebate”**, there is another category called **“Money for Nothing”**. View the offers in this section to find other merchants that will provide you additional Rebates without spending a cent.
2. ___ Find another area where you can save money making purchases through the Edvantage® Program. (i.e. **travel arrangements, entertainment, sporting goods, financial services, software**, etc.)
3. ___ Repeat **“Step 2”** at least once a month. The more frequently you use the Edvantage® Program, the more money you will **Save & Generate!**

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