

What's your reason?

Since our inception, NIAM has made it our mission to make the best products and services available to our members. In the search for a simple, yet compelling Loyalty program, NIAM has contracted with the Edvantage® Program as the newest benefit being offer to NAIM members.

The Edvantage® Program combines consumer spending, member affinity and increased communications to create the ultimate loyalty program.

Benefits to you, the Agent:

High Profit, Low Maintenance, Reoccurring Income

Positive Community Image

Highly Productive, Low Cost Referrals

Profitable New Product for Existing Customers

High Recognition

Save Money

Advertising - Why send another Key Chain? With Edvantage®, Agents will receive a customized homepage within the program website. Each individual Agent determines content and appearance of this page. (Links, Contact Information, Agency News, etc.) Agents invite their policyholders and prospective clients to use the page for all their shopping needs.

Loyalty - The Edvantage® Program provides access to over 600 national. These merchants display exclusive specials, incentives, discounts and rebates. Users of this site return multiple times per month creating measurable Agent specific impressions.

Revenue – Brokers will receive \$20 per affiliated Agent that registers and pays the \$100 Registration Fee. Brokers will continue to make a percentage equal to..... for every transaction made on the Edvantage® website associated with their constituency.

Communications – Edvantage® users received monthly newsletters via email with specials and promotions. Newsletter is “presented by” each Agent, creating an additional 12 impressions per year.

Turn Key Solution - There is no maintenance of the Edvantage® Program required. It is the Edvantage® Program's responsibility to maintain all pages, information, reporting, processing and fulfillment.

Why do the same old thing? Be creative and unique. Make additional revenue.